

Louis V. Gerstner Jr.

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Louis V. Gerstner Jr., the former chairman and CEO credited with rescuing IBM from decline, died Dec 27 at age 83. Gerstner led the company from 1993 to 2002, shifting it away from a breakup and toward integrated technology services as competition intensified from rivals like Microsoft and Sun Microsystems. His leadership reshaped IBM and influenced modern corporate turnarounds.



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